

How Modern Communications Technologies Can Be Utilized to Promote Economic Development

The premise is that countries learn best when they study the experience and lessons learned from other countries, and the best ways to accomplish this is through dialogue between experts and peers in different countries. In fact, the World Bank has been promoting 'south-south' exchange as a means for knowledge transfer, though the exchange may not be limited solely to countries of the south. The presentation will discuss the ways in which these technologies can be 'blended' with more traditional face-to-face interaction for optimal effect, and how interactive dialogue can be paired with online e-learning means for the same purpose. It will also discuss the GDLN network, which was initiated by the World Bank specifically to address these aims.